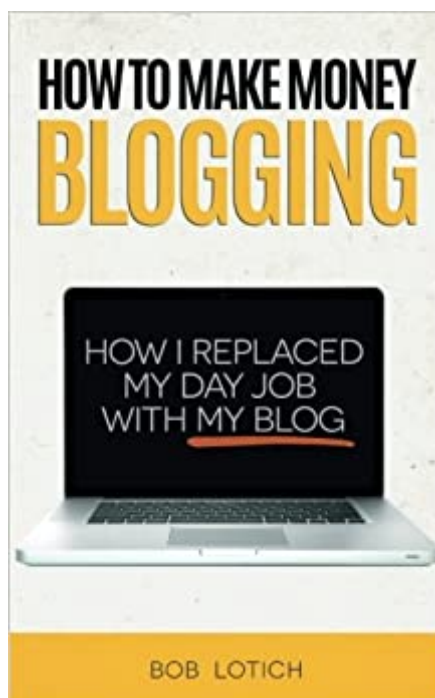


The book was found

# How To Make Money Blogging: How I Replaced My Day Job With My Blog



## Synopsis

Bob Lotich founded ChristianPF.com back in 2007 and after getting laid off in 2008 he took the leap into full-time blogging. Less than a year later he was earning more from his blog than his previous day-job. While his results are not typical, this book covers all the steps he took to make money from his blog over that two-year period. Who this book is written for: \* Those who want to get started blogging \* Those who are already blogging but aren't making as much money as they'd like to. Who this book is NOT written for: \* People looking for a get-rich-quick system that requires little effort. \* Experienced bloggers making over \$1000/m (though the book will still probably be helpful, it isn't written to this audience) Some of the topics covered in the book: \* 4 Steps to Start Blogging in 10 minutes \* Blogging Basics \* How to setup a Self-Hosted Blog \* The importance of a Customizable Wordpress theme \* 3 primary ways to earn from your blog \* How long does it take to make money from your blog? \* How to get traffic to your blog \* SEO Tips for bloggers \* How I increased AdSense earnings \$1500/m in less than 3 months \* 7 helpful tools that made it all possible

## Book Information

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## Customer Reviews

Bob Lotich used his passion for personal finance to create ChristianPF.com in 2007 and currently serves as the editor of a team of 10+ writers. The site has seen over 15 Million visitors since it's inception and is home to nearly 2000 personal finance articles.

I seen an add for his website on Instagram today. I signed up for the free webinar tonight and received this free book. I skimmed through its entirety in about 30 mins. I am now sitting at my desk with 2 pages of notes! I've been a christian blogger for a little while now. I am just now realizing that it's possible to make money doing what you love! I have been using "Blogger" and have never paid any attention to the "AdSense" link. If it wasn't for Mr. Lotich I would still be spending hours on the internet looking for legit ways to make money from my work. I understand every word in this book because I am well experienced in my research with everything writing related. I enjoyed learning all of the tips and suggestions. I find this book to be very informative and extremely beneficial to what I am trying to do right now career-wise. Thank you for reaching out to us by being honest and providing legit resources and advice. I look forward to your webinar tonight. Blessings! Author of "Bible Journey: Your True Identity is Found in Jesus Christ" [...]

Just OK... The steps outlined in the book are solid but are lacking in detail. The author does include a link to some videos about setting up and running your WordPress blog, but it leads to a course you have to pay for and apparently isn't currently available. The "how I did it" part is also pretty thin. It's pretty much "started the blog, lost my job, figured out how to make a full-time living from it". This part, too, could use a bit more detail (and I personally would like to know more about this part). It's not a bad book, neither is it a great book. I want to like it but just quite can't bring myself to do so. Three stars with hopes that Mr. Lotich might consider including more detail in a future edition.

I enjoyed reading Bob Lotich's "How to Make Money Blogging: How I Replaced My.... right from the start because of the sincerity he projects. I've read many accounts written by bloggers who want to share how they started blogging because they lost their job or quit their job when their blog started to make money, but Bob Lotich started with the idea of helping people manage their money better because he wanted to be helpful. He persisted through the learning phases of how to blog and when his 9-5 job fell through he became successful to the point of covering his living expenses because as he says: "I love to learn really and don't stop when I make a mistake. I work really hard to learn from my mistakes and figure out what the best course of action is for the next time" As another lifelong learner, I am encouraged by this example to work even harder at learning from my mistakes. I recommend "How To Make Money Blogging: How I Replaced My Day-Job and How You Can Start A Blog Today" Lotich, Bob (2013-11-12). How To Make Money Blogging: How I Replaced My Day-Job and How You Can Start A Blog Today (Blogging Guide Book 1) (p. 52). . Kindle Edition. Lotich, Bob (2013-11-12). How To Make Money Blogging: How I Replaced My Day-Job and

How You Can Start A Blog Today (Blogging Guide Book 1) (p. 52). . Kindle Edition.

I recently started thinking about starting a blog. I have read several sites and books on this subject but its just so overwhelming. I really enjoyed this ebook. Its very straightforward. Easy to follow and doesnt leave you scratching your head. It isnt long at all so you dont get bored. Alot of good information in very few pages. I was able to read this Ebook for free in exchange for my honest and unbiased opinion. I think it is a great starting place for anyone interested in blogging for a living!

This is a great little book. Small but to the point. I love that the author leaves out the fluff and just gets to it. I learned a lot in under an hour an will use it as a guide as I start my blog. He also seems honest with his recommendations unlike a lot of bloggers who obviously just list companies that are paying them.

I really enjoyed the information provided in this book. He provided links to how to promote a blog and where to start a blog absolutely free. He explains things pretty easy and even shares how he earns a living with his blog. He is honest in stating that a person should not quit their day job because it took him a long time before he started making any money. The book was not that long but provided good information. If the links were clickable the book would have been even better. I believe he said a year or so. Great book!Victoria Sheffield

Amazing overview of what a successful blog needs, as well as Bob (the author) offering some links to getting started.I usually look at (from experience looking into specific information) multiple influencers in different markets and niches to get a sense of WHO best fits ME to teach me with a certain activity. I wont be using his platform just because i have found another person who is SPECIFICALLY catered to what i am looking for in blogging.I do HIGHLY RECOMMEND THIS BOOK for the basics of WHAT MAKES A SUCCESSFUL BLOG!Guys and gals, i dont leave many comments on products and i am not one to waste time with irrelevant things ANYMORE. This book CAN help you TAKE ACTION on CREATING A BLOG.

I liked this book because I had no idea how money could be made from blogging. How to create a blog was another good reason. The author provided steps and reasons for why he chose one over another. Overall this is great if you want to start-up to see if you want to be serious about making making money or just a pastime.

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